

Steve Moore

PRINCIPAL UX/UI DESIGNER



Work History

PRINCIPAL UX/UI DESIGNER

Kaiser Permanente | 2022 - present

Establishes requirements for complex processes or systems within assigned business domain(s) by interacting with stakeholders and appropriate IT teams (such as Solutions Delivery, Infrastructure, Enterprise Architecture) and leading junior team members throughout the development process.

Duties: Prototyping, user research, testing, heuristic evaluations, design sprints, information architecture, UX reviews, competitive analysis, design systems development, and project management.

SR. UX DESIGNER

Colibri Group | 2021 - 2022

Employing a range of human-centered, accessible design techniques, such as conceptual models, personas, user flows, wireframes, and interactive prototypes, to determine and convey design decisions.

Duties: User research, user testing, heuristic evaluations, design sprints, information architecture, UX review, competitive analysis, design system development, and project management.

SR. INTERACTION DESIGNER

Harry & David | 2016 - 2021

Responsible for creating innovative designs for Harry and David websites on mobile, tablet, and desktop devices. Collaborate with project managers, e-commerce developers, and other designers to refine and improve the user experience.

Duties: User research and analysis, wireframe development, technology research and evaluation, information architecture deliverables, and competitive analysis.

SR. INTERACTION DESIGNER

CDI Corporation | 2015 - 2016

Worked with various CDI clients, providing hands-on expertise and leadership in the development of UX design and information architecture deliverables.

Duties: Site maps, mind maps, user flows, UI sketches, storyboards, high fidelity wireframes, and interactive prototypes.

UX DESIGNER

Intel Corporation | 1997 - 2015

Worked with managers, stakeholders, product managers, and many others to release new software products and intel.com site improvements.

Duties: User experience research, design mockups, information architecture, SEO tracking, Analytics reporting, and site management.

Personal Profile

Principal UX/UI designer with 20+ years experience specialization in solving complex design problems.

Energetic, enthusiastic leader in UX design, interaction design, UX research, and project management, with a record of achievement in employing the science of UX design.

Contact Details

My portfolio: <https://stevevmoore.com>

LinkedIn: <https://www.linkedin.com/in/omegageek/>

Mobile: 503-334-7527

Software Skills

- Sketch - 4 years
- Axure - 5 years
- Figma - 4 years
- Adobe Photoshop - 10+ years

Technical Expertise

- Wireframe / Prototype – Sketch, Axure, Figma, InVision
- Behavioral Data Analysis – UserTesting.com, Interviews, Persona Development, A/B Testing with Maxymiser, FullStory Session Analysis
- Quantitative Data Analysis – Google Analytics, Baymard, Nielsen Norman Group, Comparative Analysis
- User Center Design / Information Architecture – Qualtrics Survey Analysis, Card Sorting, Heuristic Evaluation